

Partners in Prevention

Missouri University of Science and Technology

Strategic Plan 2016-2017

Missouri S&T A-TEAM (Alcohol-Talk, Educate, & Advocate for Miners) promotes a healthy and safe environment by engaging with campus and community partners to prevent and reduce high-risk drinking and other problematic behaviors. A-TEAM builds awareness and encourages action by providing knowledge and resources to foster responsible and educated choices.

Missouri S&T's strategic plan focuses on three priority areas. Strategies are aligned with a comprehensive approach of environmental management. Activities are guided by MACHB (Missouri Assessment of College Health Behavior) data. This approach is grounded in a social ecological framework, which recognizes that health-related behaviors are affected through multiple levels of influence: intrapersonal (individual), interpersonal (group) processes, institutional factors, community factors and public policy.

Priority 1: Promote a healthy and safe environment

Priority 2: Provide knowledge and resources to foster responsible and educated choices

Priority 3: Engage with campus and community to prevent and reduce high-risk and other problematic events

Benchmark Data: MACHB 2016

- 11% of S&T students were unsure if the university had a drug/alcohol program while 22% felt the campus was not concerned about alcohol and drug use. 37% of Missouri S&T students believe campus alcohol policies are not consistently enforced.
- 74% of S&T students **Under 21** report typically consuming alcohol at social gatherings (off-campus), 37% report typically consuming in fraternity or sorority houses, and 32% report typically consuming where they live
- 27% of S&T students have engaged in high-risk drinking in the past 2 weeks
- 28% of S&T drinkers have engaged in high-risk drinking in the past 2 weeks¹
- 31% of S&T students **Under 21** obtain their alcohol from an over 21 friend

Behavioral objectives: MACHB 2016

- Increase **protective strategies** utilized by S&T students when they choose to drink (*measured by increasing the average percentage (47.2%) of students who report usually/always using one or more protective strategies Q73 -> Q91*) {5% to 49.6%}
- Decrease the percentage of S&T students **Under 21** obtain their alcohol from an over 21 friend (by 5% to 29.5%)
- Decrease the percentage of S&T students **Under 21** who report typically consuming alcohol at off-campus social gatherings (by 5% to 70%), in fraternity or sorority houses (by 5% to 35%), and where they live (by 5% to 30%)

Terms:

- A-TEAM – Alcohol, Talk, Educate, and Advocate for Miners
- BASICS – Brief Alcohol Screening and Intervention for College Students
- CDSW – Counseling, Disability Support, and Student Wellness
- CPE – Certified Peer Educator
- DOS – Dean of Students Office
- GAMMA – Greeks Advocating for the Mature Management of Alcohol
- IEDI – Institutional Equity, Diversity, and Inclusion Office
- JP – Joe’s PEERS
- MACHB – Missouri Assessment of College Health Behavior (formerly Missouri College Health Behavior Survey)
- PIP – Partners in Prevention
- PWE – Peer Wellness Educator
- RSO – Recognized Student Organization
- SMART – State of Missouri Alcohol Responsibility Training
- START – Student Alcohol Responsibility Training

¹ High-risk (binge) drinking is defined as consuming five or more drinks within a two-hour time period.

A-TEAM Strategic Plan 2016-2017

Promote a healthy and safe environment

- Provide awareness programming during Opening Week
- Provide alcohol awareness programming that incorporates consistent messaging
- Develop A-TEAM web presence to include more information and resources
- Promote awareness of and participation in SMART, CHEERS, and Drive Safe/Drive Smart
- Develop and implement social norm campaigns to address student misperception
- Fund student planned late-night, alcohol-free events
- Inform the campus community about alcohol policies
- Widely disseminate the Standard of Conduct and promote values and community expectations
- Provide alcohol screenings for students that include proper referral to campus and community resources (one screening event/semester)

Provide knowledge and resources to foster responsible and educated

- Maintain and expand the campus peer health education organization, Joe's PEERS - Provide trainings (in-service, attendance at conferences and the Bacchus Network CPE), as well as regular team-building and bonding activities and programs throughout the year
- Provide quality wellness and prevention programs to various student populations throughout the Fall and Spring semesters.
- Provide prevention education and risk management about the fundamentals of alcohol (a standard drink, BAC, how it affects the body), and protective factors/strategies
- Support GAMMA and JPs by providing data specific messaging
- Encourage all incoming students to complete the eCHECKUP TO GO online alcohol intervention and personalized feedback utility
- Provide BASICS to students as a voluntary service and a disciplinary sanction.
- Explore implementation of the START program for RSO Risk Management Training.
- Explore implementation of AlcoholEdu for all incoming Freshman
- Complete an alcohol risk management audit with RSOs and Fraternity and Sorority Life to reduce duplication and streamline trainings
- Participate in the MACHB

Engage with campus and community to prevent and reduce high-risk and other problematic events

- Maintain a bystander intervention training program (STEP UP!) and engage in Title IX efforts
- Educate gatekeepers (faculty, staff, student organization advisors) about their roles in alcohol prevention
- Increase engagement with off-campus properties in order to provide resources to reduce high risk alcohol use. (i.e. 'Safe House Party Guide')
- Provide resources to Greek chapter/alumni advisors regarding campus resources and policies
- Support campus and community police departments by providing saturation funding and resources at pivotal times during the academic year (e.g. Opening Week, Halloween, St. Pat's Celebration, and Graduation).
- Maintain department, organization and agency involvement in the campus coalition through monthly meetings, subcommittee meetings, PIP meetings, and prevention training opportunities
- Continue to engage campus and community organizations to expand coalition efforts
- Conduct a biennial review of our campus alcohol program and policy
- Distribute A-TEAM strategic plan to stakeholders
- Begin (or maintain) tracking data for alcohol-related incidents, interactions/encounters, citations involving S&T students (benchmarking data)
- Promote and distribute informational briefs developed by PIP and/or Coalition subcommittees
- Increase awareness of BASICS as a referral resource to the campus community (faculty, staff, etc.)
- Explore opportunities for collaboration within the athletic community

Priority 1: Promote a healthy and safe environment

Awareness, marketing, late night events, parental notification, tabling, speakers

Activity 1.1 Provide awareness programming during Opening Week

Partners: New Student Programs

Activity 1.2: Provide alcohol awareness programming that incorporates consistent messaging

Partners: JP, Res Life, Athletics, CDSW

Activity 1.3: Develop A-TEAM web presence to include more information and resources

Activity 1.4: Promote awareness of and participation in SMART, CHEERS, and Drive Safe/Drive Smart

Partners: JP, GAMMA

Activity 1.5: Develop and implement social norm campaigns to address student misperception

Partners: JP, Res Life, Athletics, CDSW

Activity 1.6: Fund student planned late-night, alcohol-free events

Partners: Prevention Consultants of Missouri, PIP

Activity 1.7: Inform the campus community about alcohol policies

Partners: DOS, Registrar, Student Life

Activity 1.8: Widely disseminate the Standard of Conduct and promote values and community expectations

Partners: DOS

Activity 1.9: Provide alcohol screenings for students that include proper referral to campus and community resources (one screening event/semester)

Partners: Counseling (CDSW)

Priority 2: Provide knowledge and resources to foster responsible and educated choices

*In person trainings and presentations (JPs Training, BASICS, Risk Management) specific referring information.
Data and specific messaging that would go in a training*

Activity 2.1: Maintain and expand campus peer health education - Provide trainings (in-service, attendance at conferences and the Bacchus Network CPE), as well as regular team-building and bonding activities and programs throughout the year

Activity 2.2: Provide quality wellness and prevention programs to various student populations throughout the Fall and Spring semesters.

Partners: JP, GAMMA

Activity 2.3 Provide prevention education and risk management about the fundamentals of alcohol (a standard drink, BAC, how it affects the body), and protective factors/strategies

Partners: JP, GAMMA

Activity 2.4: Support GAMMA and JPs by providing data specific messaging

Activity 2.5: Encourage all incoming students to complete the eCHECKUP TO GO online alcohol intervention and personalized feedback utility

Partners: DOS

Activity 2.6: Provide BASICS to students as a voluntary service and a disciplinary sanction.

Partners: DOS, Res Life

Activity 2.7: Explore implementation of the START (Student Alcohol Responsibility Training) program for Recognized Student Organizations Risk Management Training.

Partners: Student Life

Activity 2.8: Explore implementation of AlcoholEdu for all incoming freshman

Partners: UM System, DOS

Activity 2.9: Complete an alcohol risk management audit with RSOs and Fraternity and Sorority Life to reduce duplication and streamline trainings

Partners: Student Life, GAMMA

Activity 2.10: Participate in the MACHB

Partners: PIP

Priority 3: Engage with campus and community to prevent and reduce high-risk and other problematic events

Bystander or Title IX, faculty/staff training, community programs, saturation funding, PIP, off campus housing, etc.

Activity 3.1: Maintain a bystander intervention training program (STEP UP!) and engage in Title IX efforts

Partners: STEP UP! Committee, IEDI

Activity 3.2: Educate gatekeepers (faculty, staff, student organization advisors) about their roles in alcohol prevention

Activity 3.3: Increase engagement with off-campus properties in order to provide resources to reduce high risk alcohol use. (i.e. 'Safe House Party Guide')

Activity 3.4: Provide resources to Greek chapter/alumni advisors regarding campus resources and policies

Partners: Student Life, GAMMA

Activity 3.5: Support campus and community police departments by providing saturation funding and resources at pivotal times during the academic year (e.g. Opening Week, Halloween, St. Pat's Celebration, and Graduation).

Partners: University and Community Police

Activity 3.6: Maintain department, organization and agency involvement in the campus coalition through monthly meetings, subcommittee meetings, PIP meetings, and prevention training opportunities

Activity 3.7: Continue to engage campus and community organizations to expand coalition efforts

Activity 3.8: Conduct a biennial review of our campus alcohol program and policy

Activity 3.9: Distribute A-TEAM strategic plan to stakeholders

Partners: DOS

Activity 3.10: Begin (or maintain) tracking data for alcohol-related incidents, interactions/encounters, citations involving S&T students (benchmarking data)

Partners: DOS

Activity 3.11: Promote and distribute informational briefs developed by PIP and/or Coalition subcommittees

Partners: PIP

Activity 3.12: Increase awareness of BASICS as a referral resource to the campus community (faculty, staff, etc.)

Activity 3.13: Explore opportunities for collaboration within the athletic community

Partners: Athletics, Athletic Trainers

Appendix A:

AOD SWOT/C Analysis 2015-2016

- Overall discussion of institutional, divisional, departmental/office and program level **strengths related to policies**
 - Many policies disseminated to populations
 - RSO/Conduct Policy combined
 - Title IX and other policies becoming known
 - RSO Agreement
 - A-TEAM webpage
- Overall discussion of institutional, divisional, departmental/office and program level **weaknesses related to policies**
 - Too many and inconsistent - lost in shuffle
 - Outdated policies
 - Only RSO Leaders know policy
 - Non-clarified amnesty
- Overall discussion of institutional, divisional, departmental/office and program level **opportunities related to policies**
 - Formal or Comprehensive policy on advertisements
 - Marketing policy
 - IEDI - talk about more than Title IX
 - Use Miner Bytes for education (Res Life/Athletics)
- Overall discussion of institutional, divisional, departmental/office and program level **threats/challenges related to policies**
 - Managers/Advisors for RSO/Groups aware of policy
 - Getting to the student groups
 - Marketing Policy
 - The policy on policies can slow down the process of implementing new policies
- Overall discussion of institutional, divisional, departmental/office and program level **strengths related to programs/interventions**
 - Continued funding from Partners in Prevention
 - STEP UP!
 - Prevention Consultants of Missouri
 - Joe's PEERS are Certified Peer Educators
 - Peer Wellness Educators
 - Miners 4 Recovery
 - GAMMA
 - Community interest
 - Risk management
- Overall discussion of institutional, divisional, departmental/office and program level **weaknesses related to programs/interventions**
 - International students overlooked
 - Business interest
 - Collaboration
 - GAMMA/Joe's Peers → CHEERS Program
 - A-TEAM Strategic Plan lining up with Student Affairs Strategic Plan
 - How to reach everyone with STEP UP!
 - Lack of training requests
- Overall discussion of institutional, divisional, departmental/office and program level **opportunities related to programs/interventions**
 - Res life curriculum
 - Social Media
 - Chief Roberts
 - Student Athletic Advisory
- Overall discussion of institutional, divisional, departmental/office and program level **threats/challenges related to programs/interventions**
 - Lack of visibility of CHEERS
 - Res Life Curriculum

Appendix B:

Protective Strategies MACHB 2016

Q: In the past year, how often have you done the following at parties or social gatherings where alcohol was served? (Protective Factors)	PIP 21	S&T N=380
Use a designated driver	66	68
Determine not to exceed a set number of drinks	43	41
Alternate alcoholic and non-alcoholic drinks	35	36
Have a friend let you know when you have had enough to drink	24	22
Avoid Drinking Games	31	26
Leave the bar/party at a predetermined time	34	25
Make sure that you go home with a friend	71	64
Know where your drink has been at all times	91	89
Avoid shots of liquor	33	35
Stop drinking at a predetermined time	31	23
Drink water while drinking alcohol	47	47
Put extra ice in your drink	21	16
Avoid mixing different types of alcohol	45	42
Drink slowly, rather than gulp or chug	60	58
Avoid trying to "keep up" or "out-drink" others	66	59
Purposefully limited the amount of money I spent on alcohol	71	68
Eaten before and/or during alcohol consumption	83	80
Received free, non-alcoholic drinks at a bar/restaurant for being a designated sober driver	12	9
Had at least one person in your group who was sober (had no drinks)	63	63

Negative Consequences MACHB 2016

Quick Look at Consequences--All Students, At least Once How often in the past year have you experienced after, or as a result of, alcohol consumption?	PIP 21	S&T N=380
Had a hangover	47	44
Been in trouble with campus administrators	3	2
Been arrested by campus police/law enforcement	1	0
Been hurt or injured	10	10
Received medical attention	2	2
Driven after consuming any alcohol	21	16
Been arrested for DUI/DWI	1	0
Vomited	37	38
Were taken advantage of sexually	5	3
Took advantage of someone sexually	1	0
Rode with someone after drinking	25	18
Engaged in risky sexual behavior	14	9
Forced/coerced into drinking more than you wanted	16	18
Performed poorly on a test or assignment	9	10
Missed Class	15	12
Blackout/Memory loss	26	27
Alcohol Poisoning	4	4